

# TGPC Website Redesign October 10, 2012

**Presenter: Tomeka Herod** 

### **WGI Overview**

- 26+ year old company
- Based in Texas (Dallas)
- Web development and telecommunications equipment installations firm
- TEX-AN 2000 Web Development Vendor 1999-2005 (only company to get 1 year extension)
- DIR Information and Communications Technology (ICT) Cooperative (Co-op) Contracts Vendor 2010-present
- TGPC's web hosting provider since December 2002
- Stable, consistent account manager, T. Herod
- Worked with F. Fuller and K. McCormack



## **WGI Website Development Process**

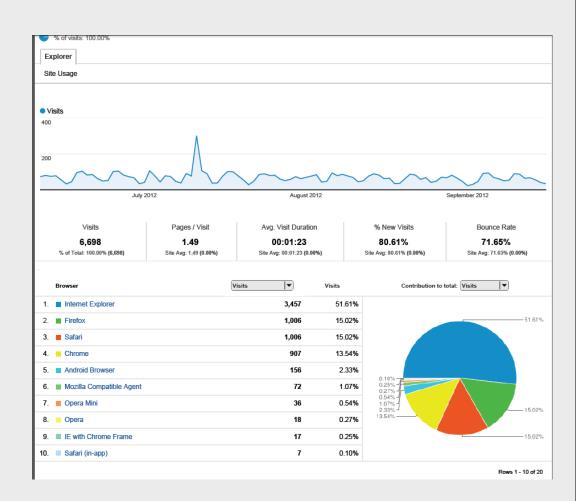
- Meet with the customer's subject matter expert (SME)
- Collaborate with TGPC's SME to understand the site's design expectations, goals and objectives
- Define scope of work (SOW)
- Receive feedback from WGI website questionnaire and custom website survey (refer to survey results in today's meeting package)
- Develop a mutually-agreed project schedule
- Present and revise design mockups
- Proceed with development
- Reviews & sign offs in test area on live, secure environment
- Publish to live area

### New TGPC Web Site Scope of Work

- •Design a website that is compatible with HTML5 and all recent versions of the following Internet browsers: Mozilla Firefox, Google Chrome, Microsoft Internet Explorer, Apple Safari
- •Follow W3C's Web Content Accessibility Guidelines to ensure that the website complies
- Archive original website on CD
- •Create a visually-appealing website viewable on modern monitors
- •Install Google Analytics on new website to monitor website traffic and statistics
- •Incorporate Google search box at the top of the home page
- •Ensure that there are no broken links within the new website
- •Train TGPC's web manager on maintaining the website
- •Create a website training manual/documentation of steps to maintain the website

### **TGPC Users' Browsers**

- 1. Internet Explorer
- 2. Firefox
- 3. Safari





### **General Users' Browsers**

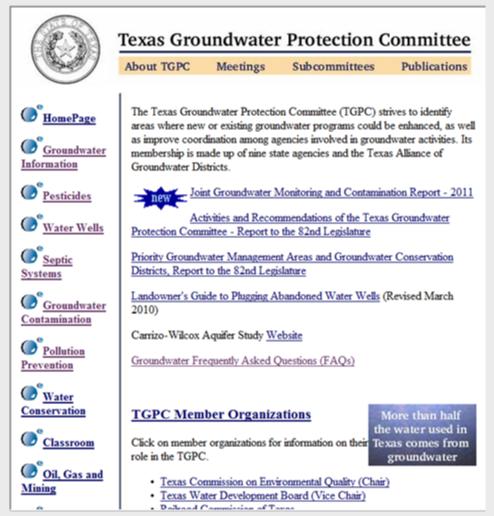
Source: w3schools.com\*

2012	<u>Explorer</u>	<u>Firefox</u>	Chrome	<u>Safari</u>	<u>Opera</u>
August	16.2 %	32.8 %	43.7 %	4.0 %	2.2 %

<sup>\*</sup> In an effort to receive a non-biased source, we chose this source, which the world's largest site for web development education.



### Original/Current TGPC Website





### Website Questionnaire Feedback

- Recreate existing website
- Keep same website content
- Keep same navigation
- Ensure that site is editable using Dreamweaver
- Use water droplet image in background
- Refer to look and feel of "liked" websites, <a href="http://www.beg.utexas.edu">http://www.beg.utexas.edu</a>, <a href="http://www.beg.utexas.edu">http://www.beg.utexas



























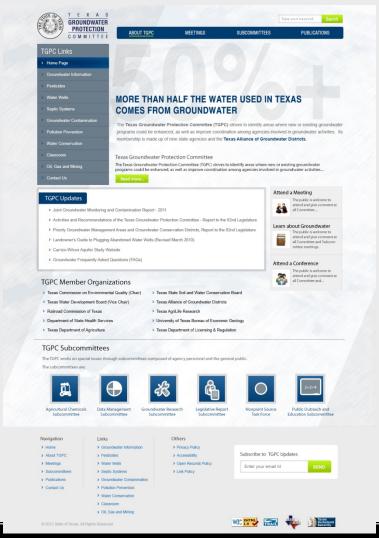


















### Goals for Redesigning the TGPC Site

- ❖ Keep the integrity of the existing website content "as is" to make navigating the website user-friendly
- ❖ Design a new website with a fresh, new presence that is similar to the look and feel of modern websites
- ❖ Implement feedback from TGPC constituents. NOTE: Some website survey feedback has already been incorporated into the current site and will transition to the new redesign.
- ❖ Ensure that the TGPC webmaster understands how to manage and maintain ADA compliancy
- Continue to host via WGI's stable and secure website hosting environment
- ❖ Add a search engine that will assist users in locating information more efficiently
- **❖** Develop a new online identity for the TGPC

### **Next Steps for Completing the Redesign**

- \*Revise home page and inner page design concepts
- ❖ Finalize/freeze home page and inner page designs
- **❖** Populate the entire website (~53 web pages)
- **❖** Test all pages
- **❖** Send to SME for final review
- **❖** Make any necessary revisions
- ❖ Post to live URL
- **Estimated completion 2-4 weeks**



# Any Additional Feedback or Questions? Contact Kathy McCormack (TCEQ) 512-239-3975 kathy.mccormack@tceq.texas.gov